

# DeVilbiss Perfume Atomizers

THIS appealing new DeVilbiss line, widely advertised, offers you an excellent opportunity to sell a perfume atomizer to every customer for perfume or eau de cologne—to make two sales instead of one.

The atomizer styles and designs are based on extensive research, and should prove highly popular. Crystal is in vogue—and crystal predominates in the DeVilbiss line. There is also an atomizer to meet the particular need of every customer.

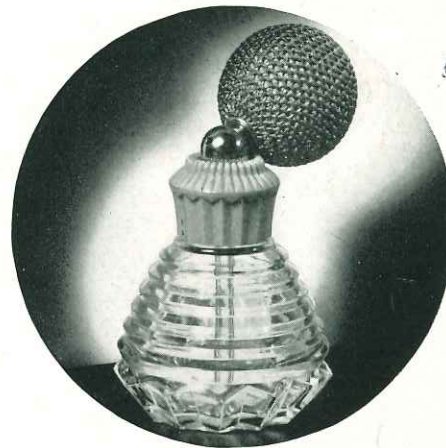
To the many customers who buy a dram or two of bulk perfume, DeVilbiss now offers the logical container—the small capacity atomizer. For customers who buy expensive perfumes, the perfected leak-proof closures on higher priced atomizers are absolutely air-tight. For customers who travel, DeVilbiss has brought out modern styles in leak-proof Travelers' Atomizers. For customers buying eau de cologne, an attractive assortment of large capacity eau de cologne atomizers is available.

RETURN TO  
DESIGN DIV.



S60-25 Crystal and Black  
S60-26 Crystal and Blue  
S60-27 Crystal and Orchid  
S60-28 Crystal and Pink  
S60-29 Crystal and Green  
S60-30 Crystal and Ivory

Crystal bottles; Plaskon caps and bulbs in colors. Styles 25 and 26, nickel; 27, 28, 29 and 30, gold finish. . . . Retail, 60c each



S60-31 Crystal and Black  
S60-32 Crystal and Blue  
S60-33 Crystal and Orchid  
S60-34 Crystal and Orange  
S60-35 Crystal and Green  
S60-36 Crystal and Ivory

Crystal bottles; Plaskon caps and bulbs in colors. Styles 31 and 32, nickel; 33, 34, 35 and 36, gold finish. . . . Retail, 60c each

LIBRARY

MAR 3 1948

U S PATENT OFFICE

PATENT OFFICE

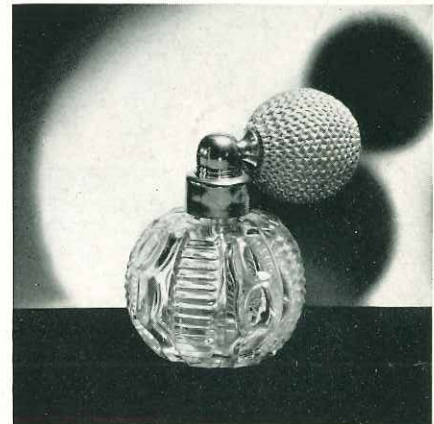
MAR 8 1948

DESIGN DIVISION



S75-32 Crystal  
S75-33 Blue  
S75-34 Champagne  
S75-35 Rose  
S75-36 Green

Small capacity bottles of imported lead glass. Style 33, nickel; all others, gold finish. . . . Retail, 75c each



S75-37 Crystal  
S75-38 Blue  
S75-39 Champagne  
S75-40 Rose  
S75-41 Topaz

Small capacity bottles of imported lead glass. Style 38, nickel; all others, gold finish.

Retail, 75c each

S100-204 Crystal  
S100-205 Blue  
S100-206 Champagne

Imported lead glass high luster bottles. Harmonizing design on gold finish metal parts.

Retail, \$1.00 each



S100-207 Crystal  
S100-208 Rose  
S100-209 Blue

Imported lead glass high luster bottles. Harmonizing design on gold finish metal parts.

Retail, \$1.00 each



S100-220 Blue  
S100-221 Black  
S100-222 Red  
S100-223 Green  
S100-224 Ivory  
S100-225 Orchid

Imported crystal bottles of high luster lead glass. Gold finish filigree ornaments over colored Plaskon tops.

Retail, \$1.00 each



D100-20 Crystal  
D100-21 Blue  
D100-22 Champagne

Perfume dropper. Imported lead glass high luster bottles. Gold finish.

Retail, \$1.00 each



D100-17 Crystal  
D100-18 Rose  
B100-19 Blue

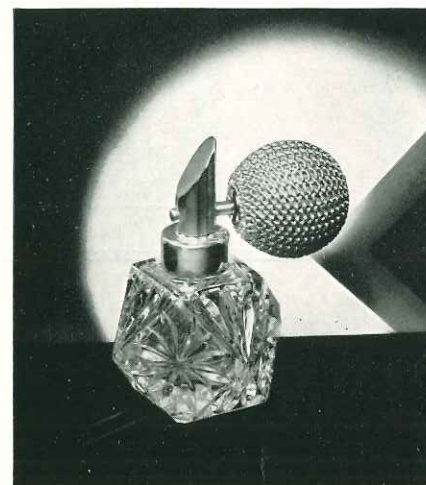
Perfume dropper. Imported lead glass high luster bottles. Gold finish.

Retail, \$1.00 each

S100-210 Crystal  
S100-211 Blue  
S100-212 Champagne  
S100-213 Rose  
S100-214 Green

Small capacity, imported lead glass bottles; modern metal parts. Style 211, nickel; all others, gold finish.

Retail, \$1.00 each



S100-215 Crystal  
S100-216 Blue  
S100-217 Champagne  
S100-218 Rose  
S100-219 Topaz

Small capacity, imported lead glass bottles; modern metal parts. Style 216, nickel; all others, gold finish.

Retail, \$1.00 each



S150-77 Crystal—Black Bulb  
S150-78 Crystal—Gold Bulb  
S150-79 Amber  
S150-80 Blue

Small capacity, hand cut, heavy weight bottles; harmonizing jewel ornaments and netted bulbs. Style 77, nickel; 78, 79 and 80, gold finish.

Retail, \$1.50 each

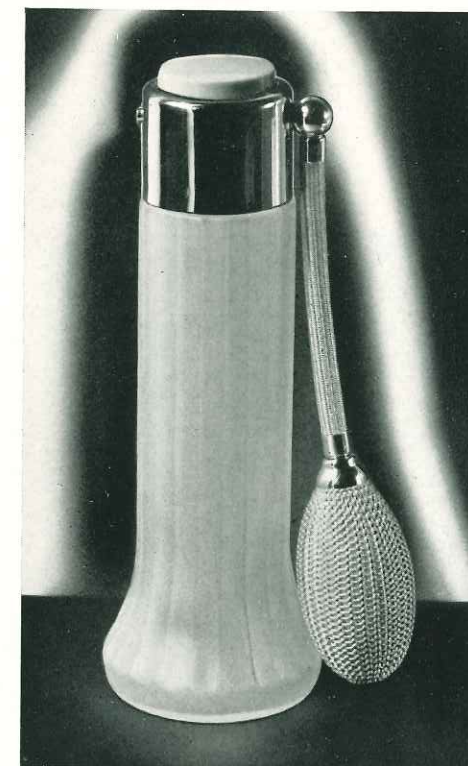


S200-148 Crystal  
S200-149 Blue  
S200-150 Champagne

Imported—lead glass high luster bottles; crystal cut ornaments in rose and leaf design. Gold finish.

Retail, \$2.00 each

RETURN TO  
DESIGN DIV.

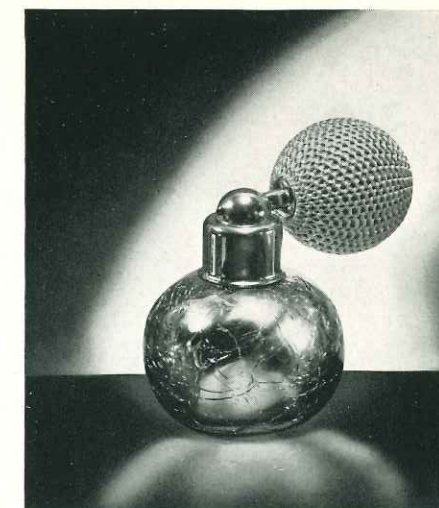


EAU DE COLOGNE  
ATOMIZER

S175-16 Transparent Blue  
S175-18 Transparent Gold  
S175-19 Crystal  
S175-20 Mist Crystal

Plaskon ornaments. Two and one-half ounce capacity. Styles 16 and 20, chromium; 18 and 19, gold finish.

Retail, \$1.75 each



S175-21 Silver Optic  
S175-22 Gold Optic  
S175-23 Blue Optic  
S175-24 Silver Mist Optic  
S175-25 Gold Mist Optic

Crackled glass spiral optic bottles. Styles 21 and 23, nickel; 22, 24 and 25, gold finish. Retail, \$1.75 each

PATENT OFFICE

MAR 8 1948

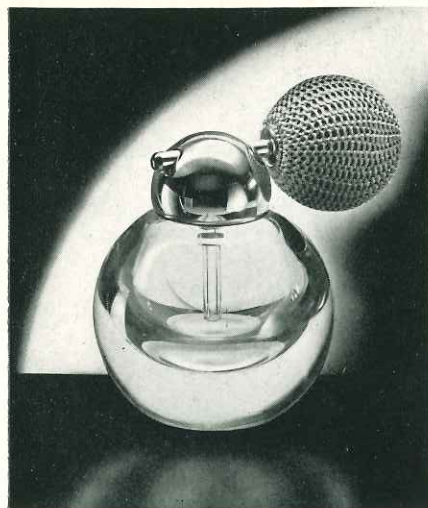
DESIGN DIVISION



S200-151 Crystal and Green  
S200-152 Crystal and White  
S200-153 Crystal and Blue

Crystal bottles; colored mottled Catalin tops. Gold finish.

Retail, \$2.00 each



S250-32 Crystal  
S250-33 Blue  
S250-34 Amber  
S250-35 Rose

Heavy sham glass bottles. Style 33, rhodium; all others, gold finish.

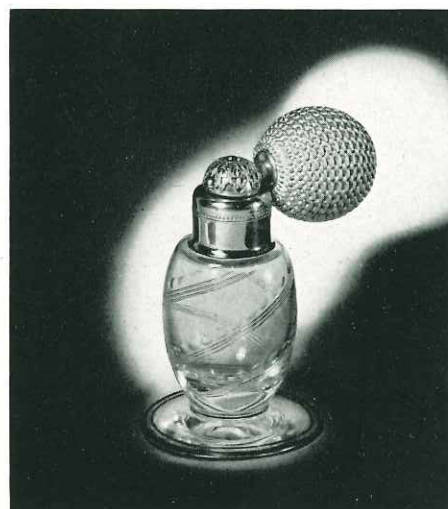
Retail, \$2.50 each



S250-36 Silver  
S250-37 Blue  
S250-38 Gold  
S250-39 Gold Mist

Crackled glass bottles. Styles 36 and 37, chromium; 38 and 39, gold finish.

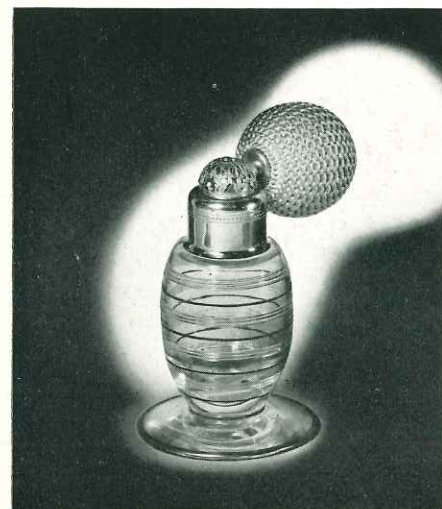
Retail, \$2.50 each



S250-40 Cut Crystal

Rock crystal cut bottle with gold decoration on base. Gold finish filigree top and netted bulb.

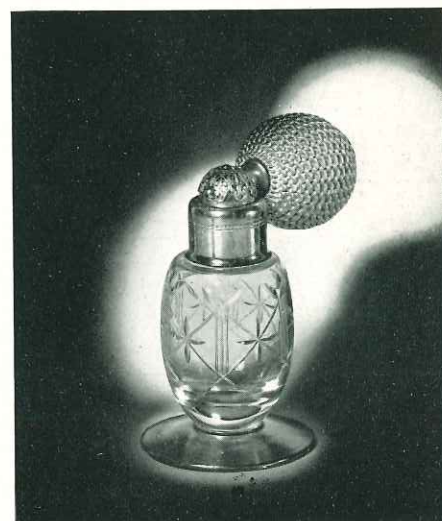
Retail, \$2.50 each



S250-41 Cut Crystal and Gold

Rock crystal cut bottle with gold lines and gold decoration on base. Gold finish filigree top and netted bulb.

Retail, \$2.50 each



S250-42 Cut Crystal

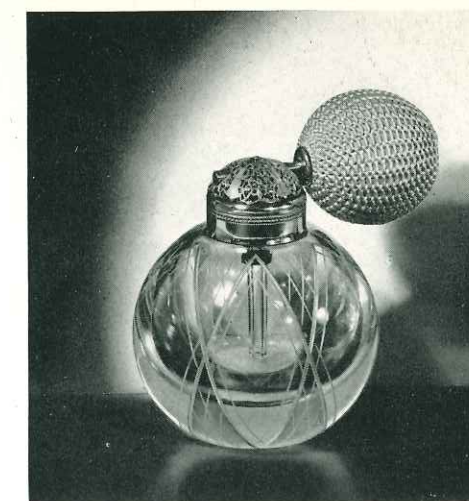
Rock crystal cut bottle with gold base. Gold finish filigree top and netted bulb.

Retail, \$2.50 each



S300-44 Crystal  
S300-45 Blue  
S300-46 Rose  
S300-47 Champagne

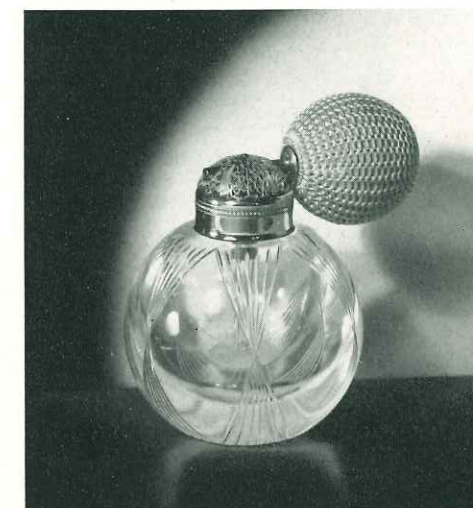
Imported heavy sham bottles, hand cut and polished. Green-gold finish filigree top. . . . . Retail, \$3.00 each



S300-48 Crystal—Transparent Gold Cut  
S300-49 Crystal—Transparent Blue Cut  
S300-50 Crystal—Transparent Ruby Cut

Rock crystal bottles cut and decorated in transparent colors. Green-gold finish filigree tops.

Retail, \$3.00 each

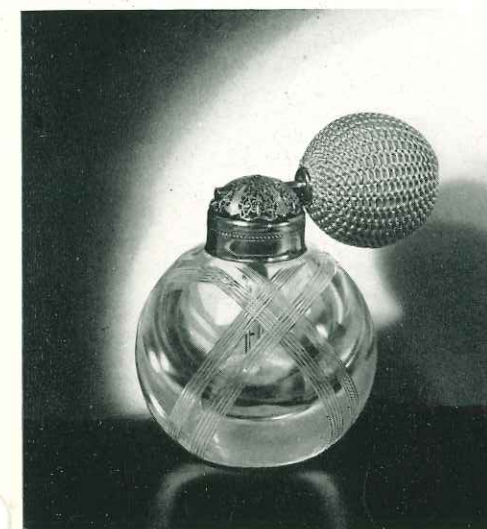


S300-51 Cut Crystal

Rock crystal cut bottle. Green-gold finish filigree top.

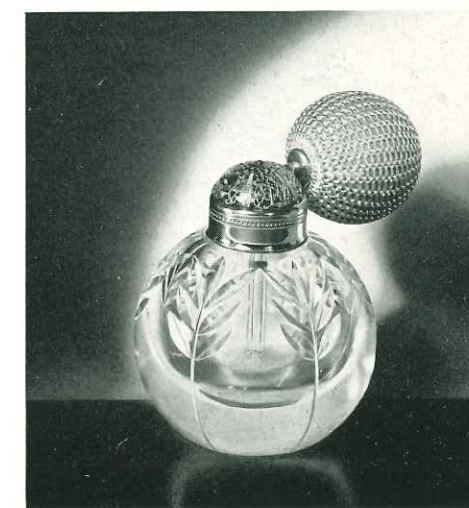
Retail, \$3.00 each

RETURN TO  
DESIGN DIV.



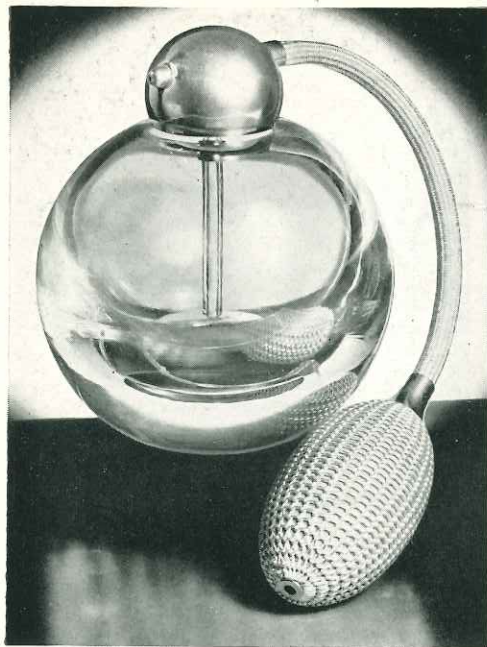
S300-52 Cut Crystal

Rock crystal cut bottle. Green-gold finish filigree top. . . . . Retail, \$3.00 each



S300-53 Cut Crystal

Rock crystal cut bottle. Green-gold finish filigree top. . . . . Retail, \$3.00 each



### EAU DE COLOGNE ATOMIZER

S350-58 Crystal  
S350-59 Blue  
S350-60 Amber  
S350-61 Rose

Heavy sham bottles and metal parts  
match perfume atomizers S250-32 to 35.  
Style 59, rhodium; all others, gold finish.

Retail, \$3.50 each



S350-66 Crystal  
S350-67 Champagne  
S350-68 Rose  
S350-69 Blue

Imported, hand cut and pol-  
ished bottles; crystal ornamental  
tops. Gold finish.

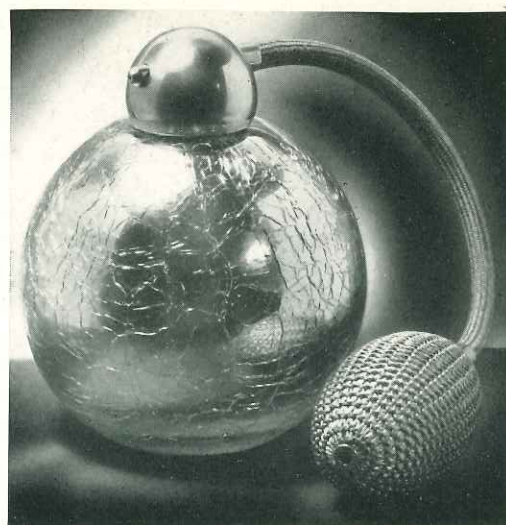
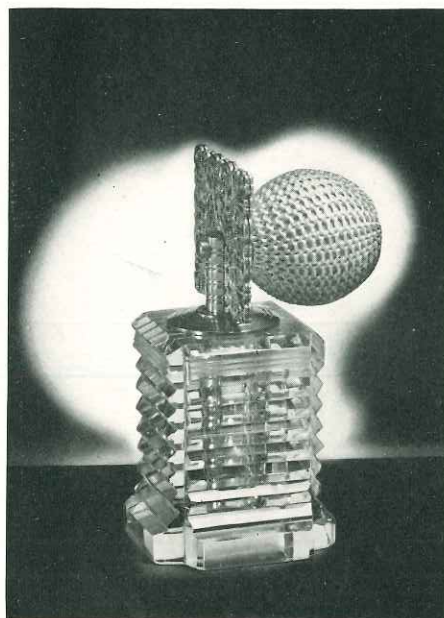
Retail, \$3.50 each



S450-9 Crystal  
S450-10 Champagne  
S450-11 Blue  
S450-12 Green

Imported heavy pressed bottles, hand cut  
and polished. Gold finish.

Retail, \$4.50 each



### EAU DE COLOGNE ATOMIZER

S350-62 Silver  
S350-63 Blue  
S350-64 Gold  
S350-65 Gold Mist

Crackled glass bottles and metal parts  
match perfume atomizers S250-36 to 39.  
Styles 62 and 63, chromium; 64 and 65,  
gold finish. . . . Retail, \$3.50 each



S450-13 Crystal  
S450-14 Blue  
S450-15 Rose  
S450-16 Champagne

Imported bottles, hand cut and pol-  
ished. Inlaid green gold finish filigree  
ornaments both front and back;  
matching ornamental top.

Retail, \$4.50 each

S450-17 Crystal

Imported, hand cut and polished  
bottle. Green-gold finish filigree  
ornament . . . Retail, \$4.50 each



### TRAVELER'S ATOMIZER

S500-45 Polished Crystal—Gold—Green Case  
S500-46 Polished Crystal—Gold—Red Case  
S500-47 Polished Crystal—Chromium—Dark Blue Case  
S500-48 Polished Crystal—Chromium—Black Case  
S500-86 Polished Crystal—Gold—Russet Case  
S500-87 Polished Crystal—Chromium—Light Blue Case  
S500-88 Polished Crystal—Chromium—Silver Case  
S500-89 Polished Crystal—Gold—Black Case  
Leak-proof closure prevents spilling of perfume. Grained  
fabrikoid covered metal case. . . . Retail, \$5.00 each



S600-19 Crystal  
S600-20 Blue  
S600-21 Champagne  
S600-22 Rose

Imported, hand cut and polished bottles and  
ornamental tops. Gold finish. Equipped  
with leak-proof closure . . . Retail, \$6.00 each



S500-108 Crystal Shell—Crystal Tray  
S500-109 Crystal Shell—Blue Tray  
S500-110 Crystal Shell—Ruby Tray  
S500-111 Crystal Shell—Champagne Tray

Imported, hand cut and polished shell and tray. Small  
capacity perfume bottle fastened inside to top of shell.  
Gold finish. . . . Retail, \$5.00 each



S500-105 Crystal  
S500-106 Champagne  
S500-107 Blue

Imported, hand cut and polished bot-  
tles; crystal ornamental tops. Gold  
finish . . . Retail, \$5.00 each



S600-23 Crystal  
S600-24 Blue  
S600-25 Champagne  
S600-26 Rose

Imported, hand cut and polished bottles and  
ornamental tops. Style 24, rhodium; 23, 25  
and 26, gold finish. Leak-proof closure.

Retail, \$6.00 each





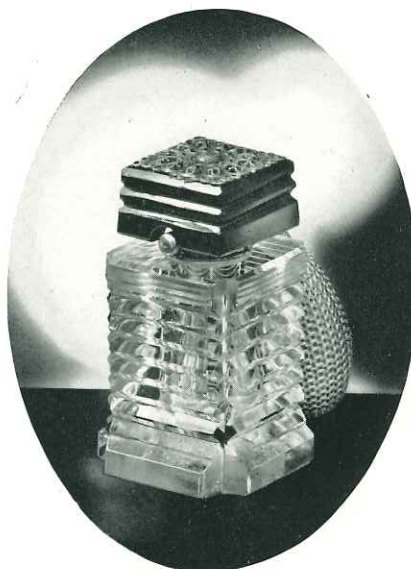
S600-27 Crystal and Gold

Imported crystal bottle and ornamental top, hand cut and polished. Bottle decorated with Fleur de Lis in gold. Gold metal finish and netted bulb. Leak-proof closure. . . . Retail, \$6.00 each



S600-28 Crystal and Gold

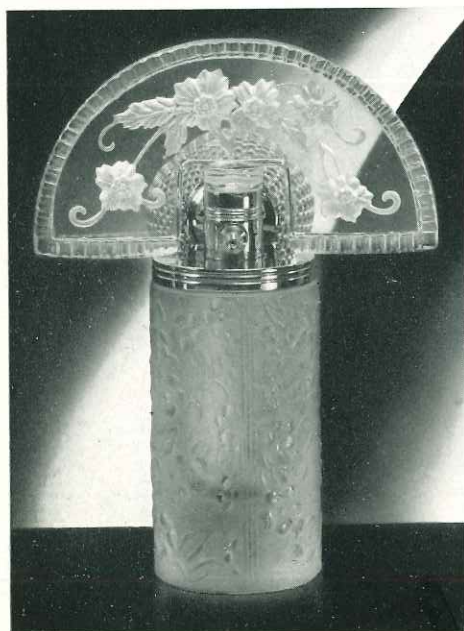
Imported crystal bottle and ornamental top, hand cut and polished. Bottle decorated with gold Fleur de Lis. Gold metal finish and netted bulb. Leak-proof closure. . . . Retail, \$6.00 each



S600-29 Crystal

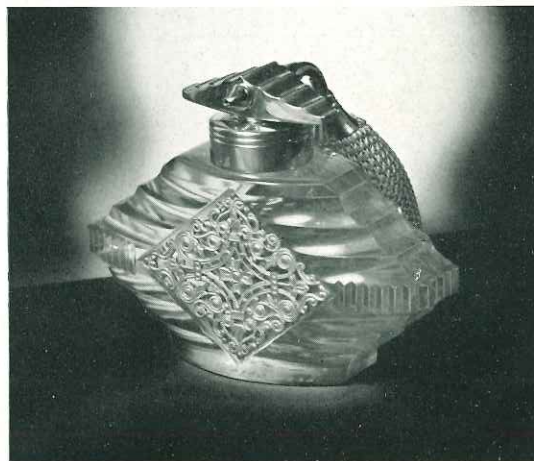
Imported, hand cut and polished bottle. Black glass top with green-gold finish filigree ornament. Leak-proof closure.

Retail, \$6.00 each



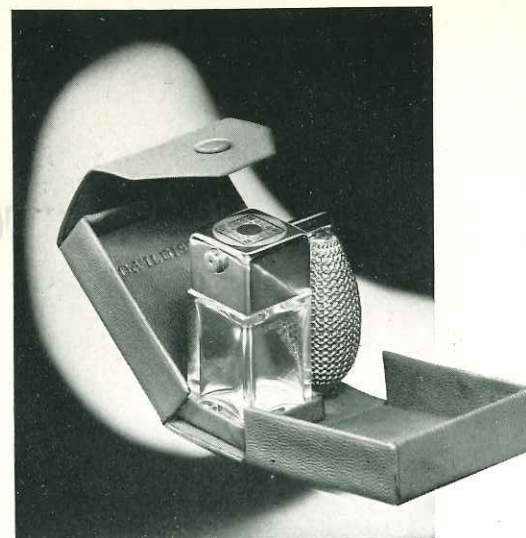
S650-17 Crystal Mist  
S650-18 Champagne Mist  
S650-19 Rose Mist

Imported, hand cut ornamental tops. "High light" polished crystal mist bottles. Gold finish. Leak-proof closure. . . . Retail, \$6.50 each



S650-27 Crystal  
S650-28 Blue  
S650-29 Rose  
S650-30 Champagne

Imported, hand cut and polished bottles. Inlaid green-gold finish filigree ornament on both front and back. Leak-proof closure. . . . Retail, \$6.50 each



#### TRAVELER'S ATOMIZER

S650-8 Crystal and Chromium—Black Bulb and Case  
S650-10 Crystal and Chromium—Blue Bulb and Case  
S650-11 Crystal and Gold—Russet Bulb and Case  
S650-12 Crystal and Gold—Green Bulb and Case

Imported bottles, cut and polished. Genuine leather case. . . . Retail, \$6.50 each



#### TRAVELER'S ATOMIZER

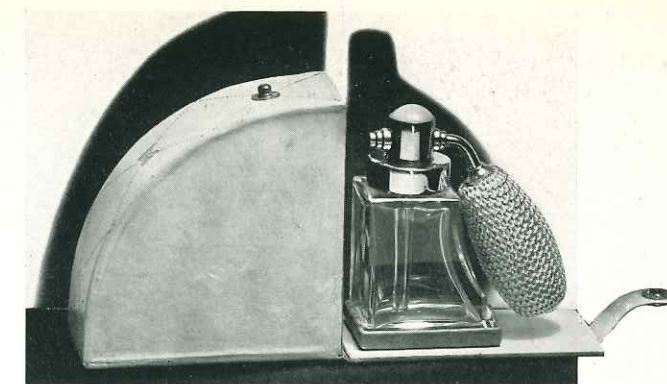
S650-25 Polished Crystal—Gold—Red Case  
S650-26 Polished Crystal—Gold—Saddle Case  
Leak-proof closure prevents perfume spilling. Genuine leather covered metal case. . . . Retail, \$6.50 each



#### TRAVELER'S ATOMIZER

S750-21 Crystal Mist  
S750-22 Champagne Mist  
S750-23 Rose Mist

"High light" polished crystal mist bottles, brocaded metal cap, and ivory tassel. Brown genuine leather case. Gold finish. . . . Retail, \$7.50 each



#### TRAVELER'S ATOMIZER

S650-22 Polished Crystal—Gold—Blue Case  
S650-23 Polished Crystal—Gold—Ivory Case  
S650-24 Polished Crystal—Gold—Peach Case

Leak-proof closure prevents perfume spilling. Genuine leather covered metal case.

Retail, \$6.50 each

PATENT OFFICE

MAR 8 1948

DESIGN DIVISION



S650-14 Blue Mist Optic  
S650-15 Silver Optic  
S650-16 Gold Optic  
S650-21 Gold Mist Optic

Crackled glass spiral optic jars. Removable leak-proof closure atomizer. Style 14, chromium; all others, gold metal finish.

Retail, \$6.50 each

#### EAU DE COLOGNE ATOMIZER

S750-16 Cut Crystal—Black Foot

Cut decoration harmonizes with lines of bottle. Chromium fittings. Fine spray makes eau de cologne doubly refreshing.

Retail, \$7.50 each





S850-1 Crystal

Imported, hand cut and polished bottle. Beige tasseled bulb. Gold metal finish. Leak-proof closure. . . . Retail, \$8.50 each



S800-6 Gold Veiling  
S800-14 Gold Etched

Gold vases with transparent bases and knobs. Concealed closure-equipped atomizers. Gold metal finish. . . . Retail, \$8.00 each



D700-1 Crystal, Rose Jewels  
D700-2 Crystal, Emerald Jewels  
D700-3 Crystal, Aquamarine Jewels  
D700-4 Crystal, Rose, Emerald, Aquamarine  
and Sapphire Jewels

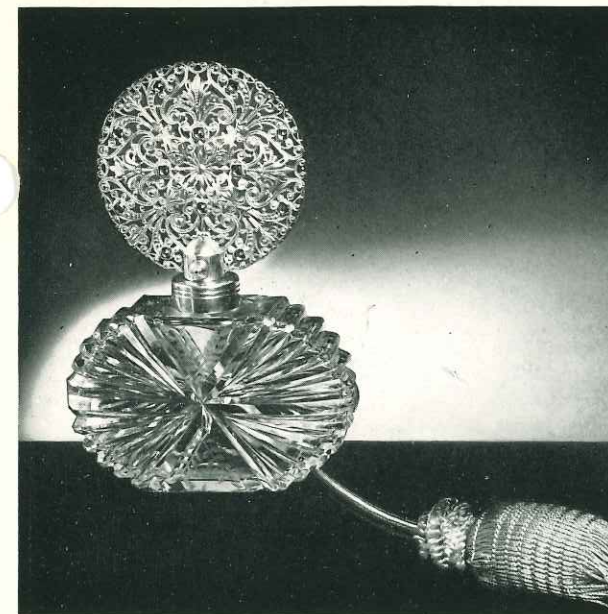
Perfume droppers to match atomizers S1000-10 to 13. Imported hand cut and polished bottles. Green-gold finish filigree ornamental tops, studded with jewels.

Retail, \$7.00 each



S800-1 Blue Mist—Gold Base  
S800-2 Ivory Mist—Amber Base  
S800-3 Black—Gold Base  
S800-4 Green Mist—Gold Base  
S800-5 Blue Mist—Black Base

Hand decorated vases conceal closure-equipped atomizers. Gold finish. . . . Retail, \$8.00 each



S1000-10 Crystal, Rose Jewels  
S1000-11 Crystal, Emerald Jewels  
S1000-12 Crystal, Aquamarine Jewels  
S1000-13 Crystal, Rose, Emerald, Aquamarine  
and Sapphire Jewels

Imported, hand cut and polished bottles. Green-gold finish filigree ornamental tops studded with jewels. Green-gold finish metal parts, closure-equipped. Beige tasseled bulbs. Atomizers match droppers D700-1 to 4, but are sold separately. . . . Retail, \$10.00 each



S1200-2 Crystal

Imported, hand cut and polished bottle. Green-gold finish filigree top. Beige tasseled bulb. Leak-proof closure. Retail, \$12.00 each



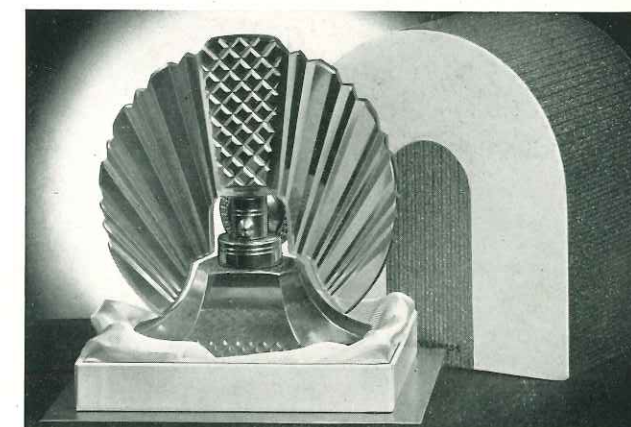
S1200-3 Crystal

Imported, hand cut and polished bottle with ornamental top in matching design. Gold finish; beige tasseled bulb. Leak-proof closure. . . . Retail, \$12.00 each



S1000-4 Oriental Blue  
S1000-5 Jade  
S1000-6 Ivory  
S1000-7 Chinese Red  
S1000-8 Royal Purple  
S1000-9 Black

Vase-type atomizers in Chinese colors with gold etched Chinese decorations. Leak-proof closure atomizers removable from vases. Gold finish. . . . Retail, \$10.00 each



S1250-1 Crystal  
S1250-2 Blue  
S1250-3 Champagne

Imported, hand cut and polished bottles and ornamental tops. Tops are crystal. Gold finish metal parts equipped with leak-proof closures. Packaged in gift boxes. . . . Retail, \$12.50 each

# Vanity Sets



- VS100-5 Crystal and Black
- VS100-6 Crystal and Blue
- VS100-7 Crystal and Orchid
- VS100-8 Crystal and Pink
- VS100-9 Crystal and Green
- VS100-10 Crystal and Ivory

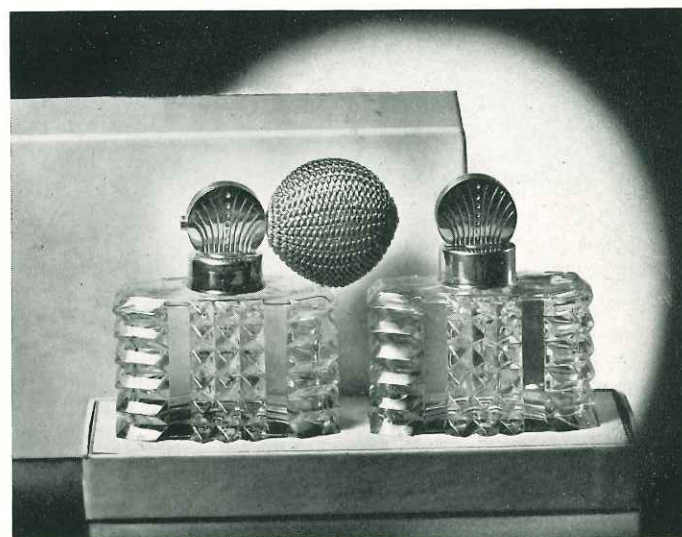
Crystal bottles and powder jars. Plaskon caps and bulbs in colors. Styles 5 and 6, nickel; 7, 8, 9 and 10, gold finish.

Retail, \$1.00 set



- VS250-9 Mother of Pearl Veiling and Gold
- VS250-10 Black; Mother of Pearl Veiling and Gold
- VS250-11 Green Luster Veiling and Gold
- VS250-12 Champagne Luster Veiling and Gold
- VS250-13 Blue Luster Veiling and Gold
- VS250-14 Rose Luster Veiling and Gold

Perfectly matched detail on perfume atomizer and powder jar. Gold finish.  
Retail, \$2.50 set



SD200-11 Crystal

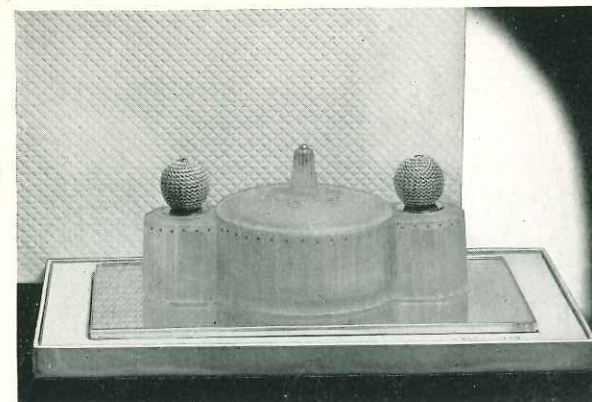
Atomizer and dropper. Imported lead glass high luster bottles. Gold finish.

Retail, \$2.00 set



- SD450-1 Crystal and Champagne
- SD450-2 Crystal and Ruby
- SD450-3 Crystal and Blue

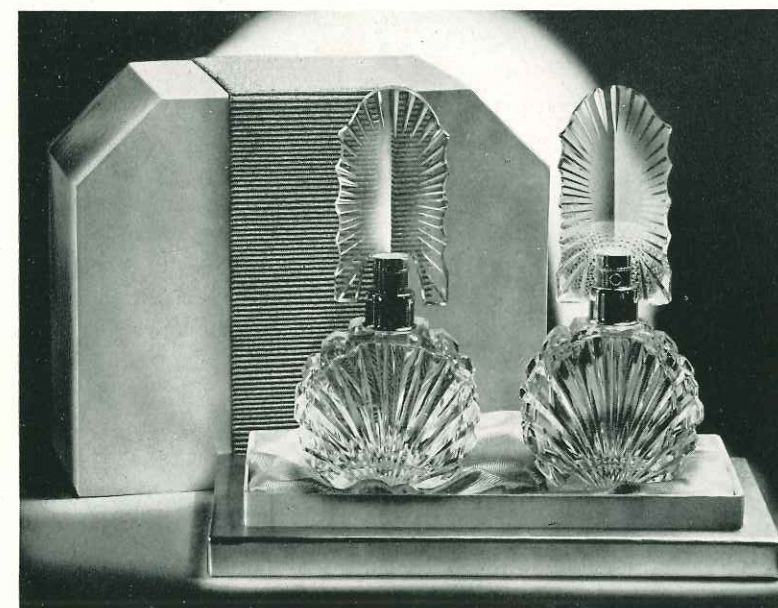
Perfume atomizer, dropper and tray—all imported, hand cut and polished. Bottles in crystal; trays and ornamental tops on droppers match in color. Gold finish.  
Retail, \$4.50 set



- VS500-21 Mist Crystal and Peach
- VS500-22 Mist Crystal and Blue
- VS500-23 Mist Crystal and Orchid
- VS500-24 Mist Crystal and Ivory

Two atomizers, powder jar and harmonizing mirror tray. Hand-decorated cover. Gold finish.

Retail, \$5.00 set



- SD1000-1 Crystal
- SD1000-2 Champagne
- SD1000-3 Blue

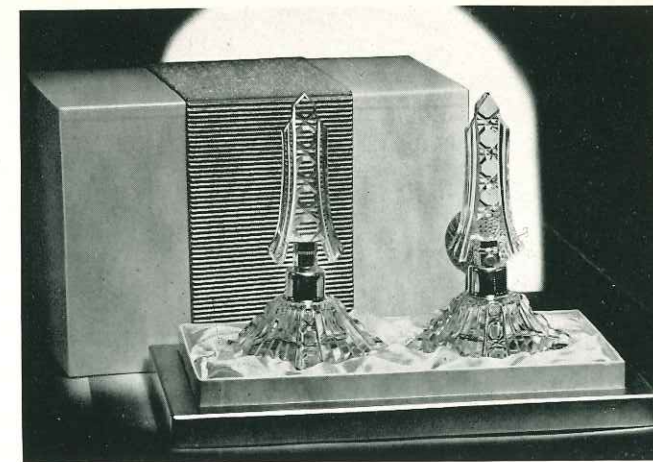
Same atomizers as S500-105 to 107, with matching perfume droppers. Imported bottles and ornamental tops, hand cut and polished. Tops are crystal. Gold finish. Set supplied in fancy gift box.

Retail, \$10.00 set

- VS2000-1 Crystal
- VS2000-2 Blue
- VS2000-3 Rose
- VS2000-4 Champagne

Perfume atomizer, powder jar and crystal cut mirror. Same closure-equipped atomizers as S650-27 to 30. Imported bottles and jars decorated with green-gold finish filigree ornaments. Set supplied in gift box.

Retail, \$20.00 set



- SD700-1 Crystal
- SD700-2 Champagne
- SD700-3 Rose
- SD700-4 Blue

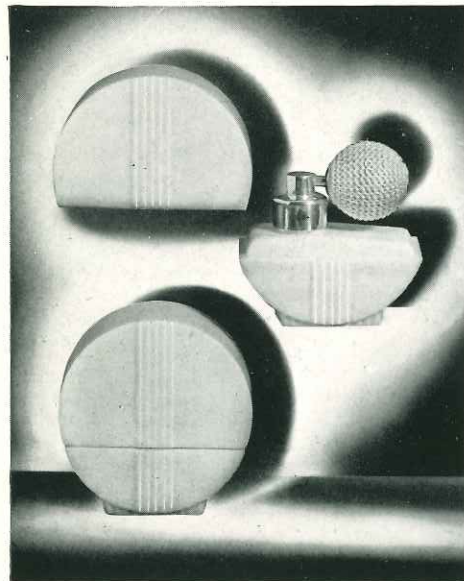
Same atomizers as S350-66 to 69, with matching perfume droppers. Imported bottles and ornamental tops, hand cut and polished. Tops are crystal. Gold finish. Set supplied in fancy gift box.

Retail, \$7.00 set



# Lenox China

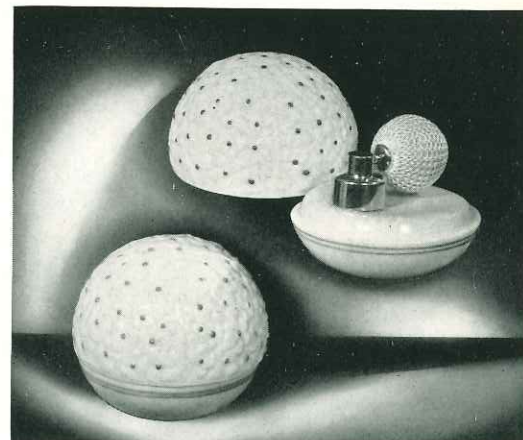
## ATOMIZERS and SETS



S150-71 White Lenox Belleek China  
Classic-modern design. Gold finish metal  
part and harmonizing netted bulb.

Retail, \$1.50 each

S200-128 White—Blue Dots  
S200-129 White—Black Dots  
S200-130 White—Yellow Dots  
Colored centers accentuate  
dainty flower pattern. Gold fin-  
ish. . . . Retail, \$2.00 each



### WHITE LENOX BELLEEK CHINA

S200-132 Green dots and lines  
S200-133 Yellow dots and lines  
S200-134 Blue dots and lines  
S200-135 Gold base, white lines  
S200-136 White base, gold lines  
S200-137 Rose dots and lines

Snowball pattern with colored flower centers.  
Gold finish. . . . Retail, \$2.00 each



### S300-33 White Lenox Belleek China

Classic design makes this atomizer appropriate for most period  
boudoirs. Illustrated at left is atomizer with cover removed;  
at right, with cover in place. Gold finish. . . . Retail, \$3.00 each



### LENOX BELLEEK CHINA

S200-138 White  
S200-139 Coral  
S200-140 Blue  
S200-141 Yellow

Gold dots and gold finish give prominence to  
vertical line design. . . . Retail, \$2.00 each



### LENOX BELLEEK CHINA

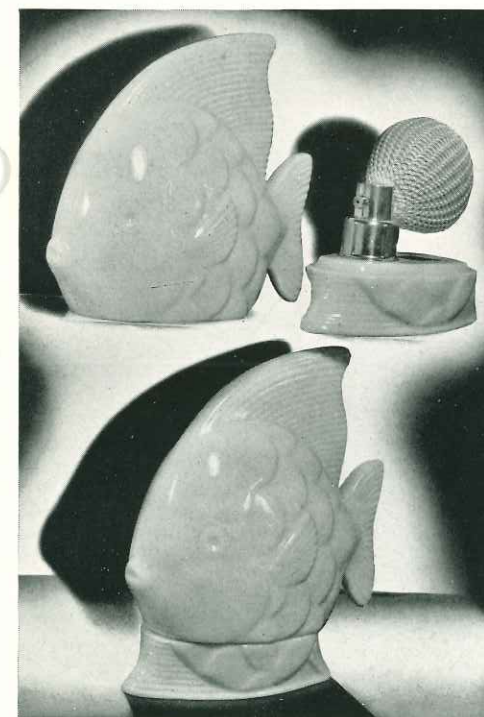
S350-49 Coral—White Ornament  
S350-50 Blue—White Ornament

Classic design in stately colors. At left is atomizer with cover  
removed. Gold finish. . . . Retail, \$3.50 each



### S350-51 White Lenox Belleek China—Gold Decoration

Classic design; ornament and bands on cover are in gold. At left is  
atomizer with cover removed. Gold finish. . . . Retail, \$3.50 each



### S350-52 White Lenox Belleek China

Novelty perfume atomizer in popular fish design.  
Gold finish. . . . Retail, \$3.50 each



### S1000-3 White Lenox Belleek China—Gold Decoration

Combination concealed perfume atomizer and bud vase. Supplied with white  
artificial gardenia with green leaves. Bud vase may also be used with natural  
flowers. Leak-proof closure atomizer. Gold finish. . . . Retail, \$10.00 each

# RETURN TO DESIGN DIV.



D850-1 White Lenox Belleek China  
Perfume dropper to match atomizer S1000-2.  
Retail, \$8.50 each

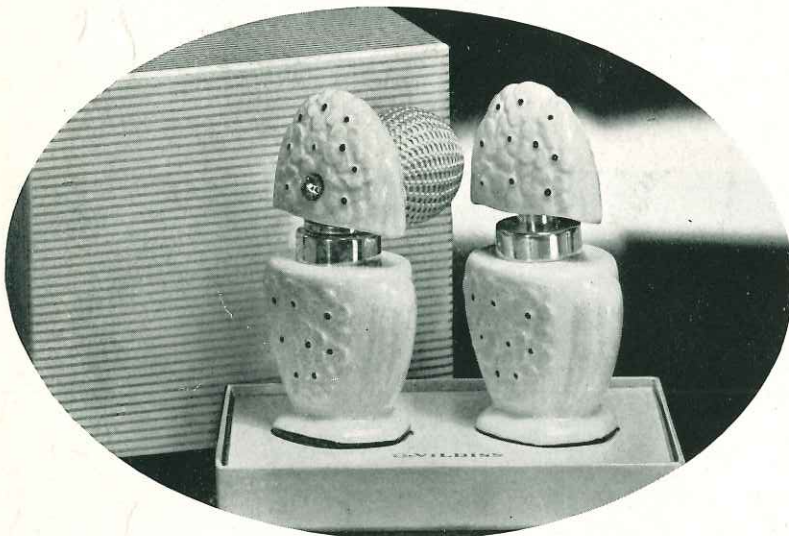


S1000-2 White Lenox Belleek China  
Leak-proof closure atomizer concealed under removable  
top. Gold dots and bands match ornament and metal  
part. . . . . Retail, \$10.00 each

PATENT OFFICE

MAR 8 1948

DESIGN DIVISION



SD400-1 White—Blue Dots  
SD400-2 White—Black Dots  
SD400-3 White—Yellow Dots

Perfume atomizer and dropper set decorated with dainty floral  
pattern. Gold finish. . . . . Retail, \$4.00 set



VS750-1 White Lenox Belleek China  
Classic-modern vanity set with gold fittings. Atomizer equipped  
with leak-proof closure. . . . . Retail, \$7.50 set

THE DEVILBISS COMPANY  
TOLEDO, OHIO, U. S. A.

NEW YORK

WINDSOR, ONTARIO

LONDON

PARIS

A-300

PRINTED IN U. S. A.